ABSTRACT OF THE DISCLOSURE

A smokeless tobacco product suitable for human consumption is prepared from powdered tobacco. In one embodiment, the product comprises powdered tobacco and from about 0.5 to about 15 wt% peppermint, from about 0.5 to about 15 wt% menthol, and from about 0.5 to about 15 wt% wintergreen. In another embodiment, the product comprises powdered tobacco and from about 0.5 to about 15 wt% peppermint, from about 0.5 to about 15 wt% menthol, and from about 0.5 to about 15 wt% spearmint. The powdered tobacco can be prepared by pulverizing cured tobacco or, alternatively, from an aqueous extract of tobacco.